



ORGANO GOLD ENTERPRISES, INC.

www.organogold.com . www.organogoldtv.com

6900 No. 3 Rd. Richmond, BC V6Y 2C5 · Toll Free # 1-877-674-2661 · Fax # (604) -288 5488

Dear OrGano Gold Family Members,

December 2, 2009

Here in Organo Gold, we believe in an open line of communication with our distributors. This philosophy has served as the foundation of maintaining a well managed, well run, financially stable company. You are a valuable part of my family and as such, I want you to be aware of every aspect of OrGano Gold. I understand that we are in this *together* and my mission is to better the lives of others through our incredible products and our opportunity.

Recently, there have been rumors and malicious, mean spirited charges leveled against me, Organo Gold and you, our hard working distributors. The purpose of this communication is to address these unfounded allegations fully and completely. While we pride ourselves in our commitment to privately handle any differences with our distributors as to avoid the possibility of tarnishing any reputations, it is my responsibility as the President and CEO of Organo Gold Enterprises, to protect this company and its distributors. First of all and most importantly for your future, this letter will serve to assure you that, "***It is business as usual at Organo Gold.***" Products are being shipped and commissions are being paid. The corporate staff is working around the clock in anticipation of the Houston Convention.

The Truth is:

1. To my knowledge, as of December 2, 2009 no lawsuit has been filed against me personally or against Organo Gold.
2. Mr. Jay Noland held 3 separate relationships with Organo Gold. He was a co-master distributor, corporate consultant, and minority shareholder. Under the advice of our corporate attorney, Mr. Noland's distributorship and consultant duties have been terminated effective immediately for cause, based on his personal actions of damaging and impugning the integrity of Organo Gold. Organo Gold reserves the right to amend and expand the reasons for his termination, as more facts are uncovered. This decision was made in an effort to protect Organo Gold and you, our distributors, from the unfounded, and in some cases illegal charges that some of you may have heard in irresponsible public forums such as chat boards, unauthorized e-mails and unsponsored conference calls.
3. Pursuant to his termination, Mr. Noland is to cease representing himself as an OrGano Gold distributor, cease all communications with current OrGano Gold distributors, customers, suppliers, partners (domestic or international) and return all contact information, in any form, with respect to OrGano Gold distributors, suppliers and customers to corporate immediately. We wish Mr. Noland well in his future endeavors and fully expect that all malicious rumors and unfounded charges will now cease. The Company and/or its legal representatives will handle any future matters directly, exclusively, and privately with Mr. Noland.

For those who may have relied on Mr. Noland for leadership and guidance, please be assured that the decision to terminate him was not made in haste. Rather, it was a justified means to the end to an unproductive relationship. However, Organo Gold has established a solid team of people with integrity-based

leadership to assist you in moving your business forward. The corporate leadership team includes Master Distributor, Shane Morand, Vice President of Marketing, Carla Segato and our new Vice President of Sales, Holton Buggs. You can also expect some valuable new additions to our executive management team in the near future.

4. I would also like to address the most recent issue concerning the reported credit card cancellations of your Houston convention tickets. Many of you have received multiple emails to that effect. Again, I am disappointed to inform you that we discovered recently that these actions were performed by our former supplier of business and marketing tools and was done with the apparent intention of affecting the financial well being of Organo Gold. Organo Gold has terminated this supplier relationship as well for cause and for apparent malicious actions towards the company. Your 2010 Houston convention tickets are valid and ready to use.

5) Let's address another issue with respect to the Organic nature of our product line. Here is what you and your prospects need to know:

The Black Coffee, Latte, Hot Chocolate and Mocha are NOT organic – and never have been. However, the GANODERMA extract infused into the beverages is in fact organic and has ALWAYS been. The GANODERMA veggie capsule line is also ORGANIC.

On a positive note, November 2009 was OrGano Gold's best month ever... thanks to YOU!

Here is how.

- Most new Rep sign ups ever...
- Most new Customer sign ups ever...
- Highest Auto ships month ever...
- Most new rank advancements ever...
- Highest distributor payout month ever...

OrGano Gold has shipped every product ordered to date and we have never missed paying a check that you or anyone within your business team has rightfully earned. That will never change.

With the launch of the UPLUS2 contest, we are expecting our OG Family to enjoy even greater success...and for all of our new leaders and distributors it would be wise to fasten your seat belts as we are building bigger, better and faster every month.

On a final note, I ask you to please don't get distracted from your dreams and goals because of another's misguided expectations. This opportunity has been good to so many and will continue to be. Your family deserves the financial freedom this income opportunity can provide. Our wish is that 2010 begins your best year and decade ever!

See You at the Houston LIFT OFF Convention,

Very Truly Yours,

Bernie Chua

Founder and CEO, OrGano Gold Enterprises, Inc.